**RYANAIR CABIN CREW STRIP OFF FOR 2012 CALENDAR**

**UP TO €100,000 PROCEEDS TO HELP DEBRA’S ‘BUTTERFLY CHILDREN’**

Ryanair, the world’s favourite airline, today (2nd Nov) launched its 2012 Ryanair Cabin Crew Charity Calendar which it hopes will raise up to €100,000 for charity, bringing the total raised by Ryanair’s gorgeous cabin crew to €500,000 since the first calendar was published in 2008. The 2012 Ryanair Cabin Crew Charity Calendar is the sexiest ever, featuring 13 cabin crew stunners in swimwear and lingerie.

Ryanair’s cabin crew beauties selected the ‘Butterfly Children’ of the DEBRA charity (from over 400 applicant charities) to receive the entire proceeds of the 2012 calendar. DEBRA will enable 50 families (from throughout Europe), with children who suffer from the debilitating EB (epidermolysis bullosa) skin condition, to enjoy a respite week in DEBRA’s specially adapted holiday accommodation in Malaga, Spain.

Ryanair’s 2012 cabin crew calendar is available onboard Ryanair flights, on [ryanair.com](http://www.ryanair.com) and from DEBRA’s Irish and Spanish charity shops (and websites) for just €10, with all proceeds going directly to help children and families living with the EB condition.

**Ryanair’s Stephen McNamara said:**

*“Ryanair’s gorgeous cabin crew are pleased to once again strip off for charity and this year they have selected DEBRA who help children born with skin so fragile they are affectionately referred to as ‘Butterfly Children’. We hope that the 2012 Charity Calendar will raise up to €100,000 to help DEBRA bring 50 children and their families on a once in a lifetime holiday to Malaga where they are provided with professional care and assistance by the DEBRA team to ensure an unforgettable family holiday.*

*Every year 10,000 copies of the Ryanair cabin crew charity calendar sell out quickly so those who want to help DEBRA bring a smile to the face of inspirational children can buy 2012’s sexiest calendar onboard Ryanair flights, on Ryanair.com or from DEBRA shops in Ireland and Spain.”*

**DEBRA’S Chief Executive, Jimmy Fearon, said:**

*“We are delighted Ryanair’s cabin crew chose to partner with DEBRA for the 2012 Ryanair Cabin Crew Charity Calendar and we thank everyone at Ryanair on behalf of our volunteers and those who help make the lives of these beautiful children a little easier. Ryanair’s 2012 Cabin Crew Calendar donation will help us to deliver a once in a lifetime opportunity for 50 families to enjoy a holiday, with professional care and assistance on hand to allow parents and children time to rest and enjoy their precious time together.”*

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**DEBRA Ireland and DEBRA Spain**

Both DEBRA Ireland and DEBRA Spain were established by parents who had children born with EB, an incredibly painful and debilitating condition which causes their skin internally and externally to be as delicate and fragile as the wings of a butterfly, and just as easily damaged.  Their mission was to create and provide patient support services and to drive research into treatments and cures for those living with the genetic skin condition. Many of our patients who survive childhood face the frightening reality that they could develop a very aggressive form of skin cancer, due to the constant breakdown of their skin.  For further information on the work of DEBRA Ireland please visit [www.debraireland.org](http://www.debraireland.org/)  and for further information of DEBRA Spain please visit [www.debra.es](http://www.debra.es)